

FOR IMMEDIATE RELEASE

Business for the Arts announces Arnold Party celebration in Vancouver

Event on September 25 to recognize volunteerism in the arts and 2012 winner of The Arnold Edinborough Award Mo Dhaliwal

(TORONTO, ON – September 6, 2012) Business for the Arts, Canada’s national association of business leaders who support the arts, announced today that this year's Arnold Party will take place September 25, 2012 in the Cabaret Room at the Waldorf Hotel in Vancouver. The Arnold Party is a celebration of volunteerism in the arts by Canada’s young professionals and an evening to honour this year's Arnold Edinborough Award winner Mo Dhaliwal. This year's presenting host is Aeroplan.

Named after the first President of Business for the Arts, The Arnold Edinborough Award recognizes a business professional under 40 who has demonstrated exemplary leadership and volunteerism in the arts. The winner receives a work of art by an emerging Canadian artist and \$5,000 to be directed to an arts organization(s) of their choice.

As Director of Client Services at Skyrocket in Vancouver, Mo is a patron of the arts who has invested thousands of volunteer hours to a variety of cultural projects, most notably with the Museum of Vancouver and through the Vancouver International Bhangra Celebration Society, a not-for-profit organization dedicated to elevating and promoting the Indian dance form of Bhangra. Mo has worked tirelessly to shatter barriers between people and encourage cross-cultural understanding by exploring arts and culture as a means for social change.

“We congratulate Mo on this well-deserved award,” said Nichole Anderson, President and CEO of Business for the Arts. “Mo is a wonderful example of a young business professional who is taking a leadership role in inspiring interest in the arts, engaging the community and encouraging the next generation of business leaders.”

Mo will receive his award at the 2012 National Business for the Arts Partnerships Awards, which will take place Thursday, October 4, 2012 at the Carlu in Toronto. Each year, the Business for the Arts Awards Gala brings together Canada’s foremost business and arts leaders to recognize extraordinary contributions made by individual business leaders, companies and volunteers who have shown outstanding commitment to the arts in Canada. For complete information on our 2012 gala and award winners, visit the Business for the Arts website at www.businessforthearts.org/awards/.



The Arnold Party entertainment lineup will include the band The Harpoonist & the Axe Murderer and their unique blend of rock 'n' roll and the blues; a performance by the HSBC Bhangra team; and media artist Sammy Chien who uses cinema, sound art, new media and dance performance techniques to create new creative practices.

For tickets or information about the Arnold Party, contact Alicia Rose at a_rose@businessforthearts.org or visit <http://arnoldparty2012.eventbrite.com/>.

Founded in 1974, **Business for the Arts** aims to strengthen arts and culture in Canada by connecting arts organizations to business patrons and volunteers through our *artsScene* and *boardLink* programs; by providing arts organizations with matching incentive funds to stimulate business investment and professional development resources to improve their sustainability through *artsVest*; by communicating the value of investing in the arts through advocacy and research via our *Roundtables* and *Surveys*; and by providing a platform for arts organizations to celebrate their outstanding business partners in the arts through our *National Awards Gala* and media partnerships. For more information, visit www.businessforthearts.org.

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