

**FOR IMMEDIATE RELEASE**

## **2012 National Business for the Arts Partnership Awards to honour Pierre Bourgie and Mo Dhaliwal**

*Gala evening on October 4 in Toronto celebrates contributions of business leaders to Canada's arts and culture sector*

(TORONTO, ON – September 10, 2012) Business for the Arts, Canada's national association of business leaders who support the arts, will honour Montreal-based Pierre Bourgie and Mo Dhaliwal of Vancouver at the 2012 National Business for the Arts Partnership Awards on Thursday, October 4, 2012 at the Carlu in Toronto.

Each year, the Business for the Arts Awards Gala brings together Canada's foremost business and arts leaders to recognize extraordinary contributions made by individual business leaders, companies and volunteers who have shown outstanding commitment to the arts in Canada.

"We congratulate this year's award winners and look forward to an inspiring evening," said Nichole Anderson, President and CEO of Business for the Arts. "Our award recipients represent what is achievable when business and the arts connect, and we applaud their leadership and dedication. The impact of their commitment and efforts is a testament to the importance of private sector investment in arts and culture in Canada."

More than 400 guests will gather to celebrate this year's award winners:

### **The Edmund C. Bovey Award**

*Pierre Bourgie, President & CEO, Société Financière Bourgie Inc. (Montreal, QC)*

As a result of the transformative model he has created and funded at the Montreal Museum of Fine Art, Mr. Bourgie has merged music with the visual arts to add a dynamic new experience for patrons of the museum.

### **The Arnold Edinborough Award**

*Mo Dhaliwal, Director of Client Services, Skyrocket (Vancouver, BC)*

As a patron of the arts, Mr. Dhaliwal has invested thousands of volunteer hours to strengthen cultural projects and encourage cross-cultural understanding, most notably through the Vancouver International Bhangra Celebration Society and the Museum of Vancouver.

**The Globe and Mail Business for the Arts Partnership Awards (four categories):**



### **Best Entrepreneurial Partnership**

#### ***Seaton Group, nominated by Headwaters Arts (Caledon, ON)***

Through the revitalization and creation of the Alton Mill Arts Centre, the partnership between Seaton Group and Headwaters Arts has helped benefit the Town of Caledon, local businesses and tourism.

### **Most Effective Corporate Program**

#### ***TD Bank Group, nominated by The Banff Centre (Banff, AB)***

For three decades, TD Bank Group has been a committed supporter of The Banff Centre in Alberta, and most specifically has focused its support on the Centre's unique jazz program.

### **Most Innovative Marketing Sponsorship**

#### ***PricewaterhouseCoopers, nominated by Arts Club Theatre (Vancouver, BC)***

By cultivating local artists and investing in new works that contribute to Canada's cultural distinctiveness, PricewaterhouseCoopers demonstrates innovation in raising brand awareness and in giving back to the community.

### **Small Business Partnership**

#### ***Incredible Printing, nominated by Theatrefront (Toronto, ON)***

As a champion of the performing arts for more than 30 years, Incredible Printing understands the needs of arts organizations and goes above and beyond to help make production and promotional materials possible.

### **artsVest™ Outstanding Partnership Award**

This new award recognizes an exemplary 2011-2012 partnership from artsVest™, Business for the Arts' national matching incentive and sponsorship training program. The winner will be announced at the gala.

The awards gala will be hosted by Amanda Lang, CBC's senior business correspondent for *The National* and co-host of the *Lang & O'Leary Exchange*. The evening's entertainment will include performances by Canadian songstress Patricia O'Callaghan, who will bring her distinctive brand of cabaret to Edith Piaf favourites; the multi-instrument ensemble Quartetto Gelato; clarinetist Kornel Wolak; and a jazz salon featuring Chris Donnelly and Myriad Trio.

For complete information on our 2012 award winners, visit the Business for the Arts website at [www.businessforthearts.org/awards/](http://www.businessforthearts.org/awards/). For tickets or information about the gala, contact Kaija Corlazzoli at 416-871-4275 or [k\\_corlazzoli@businessforthearts.org](mailto:k_corlazzoli@businessforthearts.org) or visit [www.businessforthearts.org/awards](http://www.businessforthearts.org/awards).

### **2012 Awards Gala Partners:**

Awards Gala Presenting Sponsor: Sun Life Financial

Arnold Edinburgh Award Sponsor: Michael Vukets & Associates

TD Jazz Salon Host: TD Bank Group

Arnold Party Presenting Host: Aeroplan



Venue Sponsor: The Carlu

Official Media Partners: The Globe and Mail, CBC

### **About the National Business for the Arts Partnership Awards**

Named after the founding Chairman of Business for the Arts, **The Edmund C. Bovey Award** honours a business professional who has demonstrated a lifetime of significant support and/or leadership in arts and culture in Canada. This year's winner receives a sculpture and will be able to direct \$20,000 of the Bovey Award fund to an arts organization(s) of their choice.

Named after the first President of Business for the Arts, **The Arnold Edinborough Award** recognizes a business professional under 40 who has demonstrated exemplary leadership and volunteerism in the arts. The winner receives a work of art by an emerging Canadian artist and \$5,000 to be directed to the arts organization(s) of their choice.

**The Globe and Mail Business for the Arts Partnership Awards** recognize companies that have demonstrated an outstanding commitment to arts and culture in Canada in four categories:

**Best Entrepreneurial Partnership** recognizes a business that has taken an entrepreneurial approach to partnering with the arts and realized a challenging project or innovative goal.

**Most Effective Corporate Program** recognizes a business that has implemented a comprehensive program to foster the arts and culture sector in Canada, while meeting corporate objectives.

**Most Innovative Marketing Sponsorship** recognizes an innovative partnership with the arts where both the business partner and the arts organization benefit from a unique marketing venture.

**Small Business Partnership** recognizes a business with fewer than 50 employees that has entered into a partnership with the arts.

Since 1974, **Business for the Arts** aims to strengthen arts and culture in Canada by connecting arts organizations to business patrons and volunteers through our *artsScene* and *boardLink* programs; by providing arts organizations with matching incentive funds to stimulate business investment and professional development resources to improve their sustainability through *artsVest*; by communicating the value of investing in the arts through advocacy and research via our *Roundtables* and *Surveys*; and by providing a platform for arts organizations to celebrate their outstanding business partners in the arts through our *National Awards Gala* and media partnerships. For more information, visit [www.businessforthearts.org](http://www.businessforthearts.org).

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