

FOR IMMEDIATE RELEASE

Business for the Arts announces 2013 recipients of business and arts partnership awards

Winners will receive The Globe and Mail Business for the Arts Partnership Awards at 35th annual Business for the Arts gala on November 15 at the Carlu in Toronto

(TORONTO, ON – October 8, 2013) Business for the Arts, Canada’s only national charitable organization of business members who support the arts, is pleased to announce the 2013 winners of The Globe and Mail Business for the Arts Partnership Awards. The winners will receive their awards at the 35th Annual National Business for the Arts Partnerships Awards on Friday, November 15, 2013 at the Carlu in Toronto.

“We congratulate this year’s award recipients and look forward to celebrating their achievements at our inspiring event in November,” said Nichole Anderson, President & CEO of Business for the Arts. “All of these partnerships highlight the importance of private sector investment in the arts, and represent the tremendous impact that can result when business and the arts collaborate to create successful and rewarding relationships.”

The Globe and Mail Business for the Arts Partnership Awards recognize companies that show outstanding commitment to the arts in Canada. These companies understand and appreciate the extraordinary impact arts partnerships can make in Canadian communities. This year’s winners are:

Best Entrepreneurial Award

This award recognizes a business that has taken an entrepreneurial approach to partnering with the arts and realized a challenging project or goal that had not been tried before.

Winner: Calgary Hotel Association

Nominated by: Calgary International Film Festival, Calgary Opera and Sled Island

Most Effective Corporate Program Award

This award recognizes a business that has implemented an in-depth, comprehensive program to foster the arts and culture sector in Canada, while meeting corporate objectives.

Winner: RBC Foundation, RBC Emerging Artists Project

Nominated by: Soulpepper

Most Innovative Marketing Sponsorship Award

This award recognizes an innovative partnership with the arts where both the business partner and the arts organization benefit from a unique marketing venture.

Winner: Robert Lowrey Piano Experts

Nominated by: Soundstreams



Small Business Partnership Award

This award recognizes a business with fewer than 50 employees that has entered into a partnership with the arts.

Winner: La Scala Home Cinema and Integrated Media

Nominated by: Vancouver Opera Association

Previously announced award categories to be handed out on November 15, 2013:

Edmund C. Bovey Award: Gary Slaight

Arnold Edinborough Award: Stephen Delaney

artsVest™ Outstanding Partnership Award: PAVED Arts, the Saskatoon Symphony Orchestra and Affinity Credit Union

About the Awards

Each year, the **National Business for the Arts Partnerships Awards** bring together more than 400 of Canada's foremost business and arts leaders to celebrate the extraordinary contributions made by individuals and companies who have shown outstanding commitment to the arts through unique and innovative partnerships. The gala is followed by The Arnold Party, the official after-party of the awards, a networking and engagement event for young professionals to support arts and culture in Canada, and to celebrate the winner of the Arnold Edinborough Award. For information on the gala and winners, visit www.bftaawards.com or thearnoldparty.com.

2013 Awards Gala Partners:

Presenting Partner: Sun Life Financial

Arnold Edinborough Award Partner: Michael Vukets & Associates

Arnold Party Presenting Partner: Aeroplan

Official Media Partners: The Globe and Mail, CBC

Venue Partner: The Carlu

About Business for the Arts

Founded in 1974, Business for the Arts aims to strengthen arts and culture in Canada by connecting arts organizations to business patrons, volunteers and ambassadors, and by providing resources for arts and business leaders to establish and build successful partnerships. For more information, visit www.businessforthearts.org.

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