

**FOR IMMEDIATE RELEASE**

**Business for the Arts announces Montreal's  
Jan-Fryderyk Pleszczynski as the recipient of the  
Arnold Edinborough Award for volunteerism in the arts**

*National Award celebrates a business professional under 40  
for exceptional volunteerism in the arts.*

(TORONTO, ON – June 25, 2015) Business for the Arts, Canada's national charitable association of business members who support the arts, is delighted to announce **Jan-Fryderyk Pleszczynski** as the 2015 recipient of the Arnold Edinborough Award for volunteerism in the arts by a young professional.

Montreal based, Jan-Fryderyk Pleszczynski, a lawyer by background, is impressive both on the career front and as a volunteer in the community. He is President and co-owner of Digital Dimension, which has garnered 5 Emmy Awards and 4 Visual Effect Society prizes. His volunteer work in the arts is also prolific: he is presently Chairman of the Conseil des arts de Montreal, and a member of the Board of the Theatre du Nouveau Monde. He is also past member of the Board of Directors for the Board of Trade of Metropolitan Montreal (2005 to 2009) as well as a former President of the Jeune Chambre de commerce de Montreal (2005-2006), for which he was named Chairman the following year.

In 2008, Jan-Fryderyk was selected to join the Governor General's Canadian Leadership Conference, which brings emerging leaders together to help broaden perspectives on their work, communities and leadership.

"I am truly honoured to receive the Arnold Edinborough Award," says Jan-Fryderyk Pleszczynski. "I have always believed that community engagement is a very powerful way to have a positive impact on the world we live in and that the arts are a reflection of the soul of a society, of its creativity and its dreams. I would like to thank Business for the Arts for this wonderful recognition and hope it will draw the attention of the business community on the importance of giving back."

"Jan-Fryderyk represents one of the finest examples of what young business professionals can do for the arts in Canada," says Nichole Anderson President and CEO of Business for the Arts. "He demonstrates a passion and commitment to the arts that is truly impressive, bringing a high level of business acumen and creativity to his volunteer roles, with tremendous impact. The future looks bright when we see the next generation move into these strong positions of leadership in the arts."

Jan-Fryderyk Pleszczynski will receive this award at the 2015 Canadian Arts and Business Awards, presented by Business for the Arts, on Tuesday, October 27, 2015 at The Royal Conservatory of Music in Toronto.



Each year, the **Canadian Arts and Business Awards** bring together Canada's foremost business and arts leaders to celebrate the extraordinary contributions made by individuals and companies who have shown outstanding commitment to the arts through philanthropy, volunteerism and innovative partnerships.

### **Arnold Edinborough Award**

Named after the founding President of the Council for Business and the Arts in Canada (now Business for the Arts), this award recognizes a young business professional age 40 and under who has demonstrated exemplary leadership and volunteerism in the arts. The winner receives an original artwork and a cash prize of \$5,000 to be directed to the arts organization(s) of their choice. For more information on the 2015 awards, visit [www.bftaawards.com](http://www.bftaawards.com) and [www.businessforthearts.org/awards/](http://www.businessforthearts.org/awards/) and [www.businessforthearts.org/awards/about-arnold-edinborough/](http://www.businessforthearts.org/awards/about-arnold-edinborough/)

### **2015 Canadian Arts and Business Awards Sponsors:**

Presenting Gala Sponsor: Sun Life Financial

Arnold Edinborough Award Sponsor: Michael Vukets & Associates

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### **About Business for the Arts**

Founded in 1974, Business for the Arts is Canada's only national charitable organization of business members who support the arts. Our vision is to inspire Canada's business community to partner with the arts to ensure a thriving cultural sector. We connect, educate and invest to bridge the gap between business and the arts. For more information, visit [www.businessforthearts.org](http://www.businessforthearts.org).

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